Annual Review
2010/11

Click here
and see what
we've been up to...
Whizz-Kidz’ aim is to ensure that every disabled child has the chance to be something special…a kid.

We give them equipment and training. We give them life skills and confidence. We give them opportunities to meet, make friends and have fun.
In 2010 Whizz-Kidz helped more disabled children and young people than in any other year in the charity’s history. Close to 1,000 disabled children and young people gained increased independence as we provided them with the essential mobility equipment and support they need to lead full and active childhoods. And another 961 young people gained skills and confidence by taking part in Whizz-Kidz training, work placements and local clubs across the UK.

An estimated 70,000 disabled children and young people do not have access to mobility equipment appropriate to their needs. That is why Whizz-Kidz works closely with the NHS. In 2010 Whizz-Kidz continued to partner with NHS Tower Hamlets and Outer North East London Community Services, and began to work with the NHS in Bexley and South East Essex to deliver improvements to wheelchair provision for children and young people in these areas.

An independent report showed that Whizz-Kidz was helping its NHS partners to provide disabled children with better and more appropriate mobility equipment, virtually eradicate waiting lists, and at the same time save as much as 60% on the cost of equipment. In 2010 Whizz-Kidz implemented a procurement strategy to drive down costs and improve the supply chain of the mobility equipment we provide. This strategy, and continued pro bono support from Accenture to implement lean processes across how we assess for and provide equipment, helped us achieve our ambition of ‘child in a chair in a day’. As a result 60% of the young people we helped during the year were able to take home the right equipment for their needs on the day of their assessment.

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As the focus of the BBC’s Blue Peter charity appeal for 2010, we recruited over 700 volunteers to distribute over 100,000 packs of materials to children and schools throughout the UK. The appeal saw thousands of the show’s young viewers hand-make Christmas cards for sale in over 600 Tesco stores, gaining substantial coverage on national television, online and in local and regional press.

But while Whizz-Kidz has a lot of achievements to celebrate over this past year, many thousands of disabled children continue to miss out on fun and active childhoods because they don’t have the right equipment for their needs. That remains the charity’s focus for 2011 and beyond. It is why your continued support is so vital.

None of the achievements you will read about in this review would have been possible without our supporters. On behalf of the Trustees I want to thank all our supporters, the Whizz-Kidz team, and the many children and young people who act as Ambassadors for the charity. Your support really does make a difference.

David Reid
Chair, Whizz-Kidz’ Board of Trustees
The Kidz Board is an elected group of up to 12 Whizz-Kidz Ambassadors who represent the views of other young disabled people and input into the decision making of the charity. They’re what Whizz-Kidz is all about.

By listening, campaigning and consulting with people and organisations across the UK, the Kidz Board continues to be crucial to our overall success as a charity.

Kidz Board highlights
• The Kidz Board developed a national consultation of young disabled people to gain a snapshot of their experiences of school life. The consultation was sent to 20,000 schools and a report will be published Spring 2011. Listening to what their peers have to say will help inform the future campaigning activity for the Kidz Board.
• The Kidz Board worked on a hotel consultation which included taking part in ‘mystery shopper’ style evaluations of various hotel chains. The hotel consultation focus is now around the legacy of the 2012 Olympics and how they can work with hotels to continually improve accessibility both physically and attitudinally for disabled guests in London. In December, members met with Margaret Hickish (Accessibiltiy Manager for the London Organising Committee for the Olympic and Paralympic Games) to discuss their plans.
• Kidz Board members met in Plymouth to meet with staff from the local NHS wheelchair service. The Board explained what a good wheelchair service looked like to them and how important it is to have the right wheelchair.
• Kidz Board Chair Katie Mobbs had the pleasure of attending a dinner at the House of Commons, speaking about her experiences of being a young wheelchair user and her work with Whizz-Kidz to a selection of MPs and representatives of the NHS.
• The Kidz Board was nominated for the Children and Young People Now ‘Volunteering and Participation Award’. Some of the Kidz Board members attended the event and, although not successful, felt very proud to be nominated.
• And at Whizz-Kidz we know not to take life too seriously. This year celebrating our achievements, but mostly having fun, at the Kidz Board annual fancy dress Christmas party.

Katie Mobbs, Kidz Board chairperson thinks the Kidz Board is an innovative and exciting thing to be a part of:

“As Kidz Board members we all have first-hand experience of the life changing effect which the provision of specialist mobility equipment has, as well as benefiting from all the other fantastic services Whizz-Kidz provides…”

“Put simply, it means the freedom to be ourselves and the opportunity to reach our full potential. As a board we are aware that this is not the case for all disabled young people; there are still 70,000 children across the UK who could benefit from the type of services that Whizz-Kidz provide. This being the case we will continue to endeavour to represent the interests of these 70,000 children, actively working with key policy makers to achieve positive change”.

Meet the Kidz Board
Meet the Kidz Board

David Brockett  Rebecca Farren  George Fielding

Nathan Giles  Chloe Gregory  Katie Mobbs

Milo Pissaro  Sophie Weaver  Jimmy Webster

Aren't they all a lovely bunch!
Providing young people with life changing mobility equipment

The right equipment at the right time

Using the wrong wheelchair has a big impact on a young disabled person’s life. It’s hard to imagine not having the freedom to go where you want to.

Unfortunately, that is the situation for 70,000 children living in the UK.

For these young people, every day spent in an unsuitable wheelchair is another day of their childhood lost. Another day they’re not moving toward their full potential. For each one of these kids deserves the right equipment to allow them to live the life they want. It’s a simple goal, but one that remains central to our work.

Our team of Whizz-Kidz therapists assess each child fully, considering their physical and social needs and the lifestyle of their family – to ensure that the right equipment is provided.

When this occurs, wonderful things begin to happen. Instead of sitting on the sidelines when their friends play, they join in. Instead of always being pushed around, they can go where they want to. Instead of feeling trapped, they feel liberated.

Put simply, the right mobility equipment transforms lives.

Helping more children and families than ever before

In 2010 we helped 982 children gain increased independence through the provision of essential mobility equipment and support.

With help from Tesco and Accenture, many of the children and young people helped by Whizz-Kidz can take home the right equipment for their needs on the very day they are assessed by our therapists.

That means fewer appointments, shorter waiting times and, most importantly, children can quickly begin to enjoy the independence the right equipment brings.

Child in a chair in a day

Whizz-Kidz is now delivering on its vision of a ‘child in a chair in a day’.

Leading economic firm, Frontier Economics Limited, confirmed in a report that Whizz-Kidz had helped its NHS partners to deliver better wheelchairs, faster, and reduce costs by up to 60%.

Helping families maintain and insure powered wheelchairs

Just like with any other expensive equipment, sometimes things go wrong. And we know that low income families can struggle to meet the costs of repairs and maintenance associated with equipment like a powered wheelchair.

That’s why in 2010 Whizz-Kidz has continued with our repair and insurance scheme. At the end of 2010, 293 families had taken up the scheme, compared to 236 in 2009 – an increase of over 20%.

These families know that, should anything go wrong, their child’s independence is protected. And that means something else valuable – peace of mind.

Whizz-Kidz working in partnership with the NHS

It may surprise you to hear, but disabled children have virtually no chance of receiving a powered wheelchair on the NHS.

This is why Whizz-Kidz is committed to working with the NHS, because we can change this.

During 2010 we extended our ‘Making Mobility Happen’ partnership with NHS Tower Hamlets. And we continued to grow our partnership with Outer North East London Community Services, delivering a full paediatric wheelchair service with the NHS in these areas.

With NHS South East Essex (Southend Wheelchair Service) and NHS Bexley schemes launched in 2010, our NHS partnerships have been a huge success. We’re reducing and eradicating waiting lists, helping more children than ever before access the right mobility equipment for their needs.

Ashwathi has quadriplegic cerebral palsy, which affects all four of her limbs. She first received a powered wheelchair from Whizz-Kidz in 2005 and told us:

“I don’t feel pain in my legs when I am in my wheelchair and I have lots of freedom. I can go almost anywhere without someone’s help.”

Ashwathi even organised fundraising events for Whizz-Kidz so that she could help other children.

After five years, Ashwathi had outgrown her wheelchair and this was affecting her mobility, leaving her frustrated. Whizz-Kidz was able to provide a new front-wheel drive wheelchair that has vital accessories that allow Ashwathi to raise her chair so that she can be at eye level with her friends, and reach things for herself.

“I can now join my Mum and Dad on walks and at school I can go to classes, the library, the canteen and playground and especially to the toilet by myself. I no longer have to ask my parents to do so much for me and so don’t feel guilty anymore. I can move around the house independently. Wheels are my legs”

Ashwathi’s story is testament to the difference Whizz-Kidz can make to children’s lives.

Whizz-Kidz Annual Review 2010/11

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Kidz Unlimited!

Young people are at the heart of everything at Whizz-Kidz. Providing mobility equipment is a fundamental aspect of our work, yet we also believe the wheelchair is just the start. We focus on improving not just the present but also the future lives of the kids we work with. That is the idea behind Kidz Unlimited.

Kidz Unlimited nurtures friendships, builds confidence, increases independence and provides life skills. Giving young disabled kids the help they need to take control of their lives.

In 2010 our Kidz Unlimited project helped over 600 young wheelchair users who joined our Ambassador Network. Across the country hundreds more attended our local clubs and took part in Whizz-Kidz training programmes.

Driving like a champion
Ensuring young people get the most from their wheelchair continues to be a vital part of our work. Our Wheelchair Skills Training is all about helping disabled children gain the maximum independence from their mobility equipment. In 2010 the number of children taking part in the scheme rose to 720 as we increased the number of schemes to 72 – up from 63 in 2009.

We also know our services need to be as inclusive as possible. So in 2010 we piloted an innovative new scheme for young people with complex needs, working in partnership with Stephen Hawkins School in Tower Hamlets. Parents, teachers, Whizz-Kidz staff and a group of young people all came together to help design a brand new scheme for this underrepresented group.

The aim is simple, to ensure that even those with complex impairments or mobility needs can access our training.

3 year old Harry has cerebral palsy and is deaf. Mum, Hilary, explains how our Wheelchair Skills Training has helped him gain his independence and confidence:

“Harry passed a driving assessment that his local wheelchair services required of him to use his powered wheelchair at school - and he wouldn’t have done it without the Whizz-Kidz wheelchair skills training course...”

“We had really been struggling for 6 months for him to get to grips with his Wizzybug. I admit the first day was awful, and I wanted to give up thinking he just wasn’t interested; but then he said he wanted to go back and I’m so glad we did. Within seconds of arriving on the second day he had shown he knew exactly what he needed to do and that it was just a question of practice.

Thanks again. We couldn’t have done it without you.”
A fun childhood, a brighter future

Whizz-Kidz and the BBC
Whizz-Kidz has also worked in partnership with the BBC to produce some brilliant short training films, featuring role models in our trainers and young people. These videos cover the key skills that young people need in order to get the most from their wheelchairs, helping to refresh their skills after training and to practise independently.

Fun and friendship
Our Ambassador Clubs were set up to give young wheelchair users the chance to meet and make new friends, take part in wheelchair sports and games and take part in activities like film making and developing campaigns. Basically, to have a bit of fun, just like their peers.

While the clubs are about having fun, at the same time we’re also helping our young Ambassadors build their confidence and independence, gain practical life skills and look forward to a brighter future.

“...There was a chicane and various other obstacles - through which the intrepid young wheelchair users were threading their machines (some manual, some powered) with considerable dexterity. Clearly, they were enjoying themselves but the exercise was also of the utmost seriousness, since there is precious little use in having a wheelchair if one cannot use it properly. Through Wheelchair Skills Training they (Whizz-Kidz) have the ability to improve the mobility of disabled children tremendously.”

Rt Hon Oliver Letwin MP

“I just wanted to applaud you and all at Whizz-Kidz. It (the Ambassador Club) was a breath of fresh air. I am so glad Hannah went along. She used her communicator and was up, and smiling the whole time. We are made up. It felt right that she was part of the group. There was a welcoming spirit and we all came home on a massive high. Hannah used to be really shy but sang the whole way home and she is really pleased to have joined the group. My husband and I even went out for lunch together - a first for a long time.”

Parent of an Ambassador
81% of respondents had never been on a school organised work experience placement.

88% of respondents have never had a part time or Saturday job.

These results agree with previous research which shows that disabled young people are over twice as likely as non-disabled young people not to be in education, employment or training (NEET).

That’s why we’ve rolled out our successful work placement programme – signing up private companies like Tesco, IHG, Accenture, Chartis, Lockton and OMH group, and government organisations across the UK to partner with Whizz-Kidz. These partnerships have helped us to facilitate over 106 work placements for young wheelchair users in 2010 with some being offered paid employment at the end of their placement.

Whizz-Kidz’ work placement scheme led 22 year old wheelchair-user Laura Merry into her first paid assignment – with the Alzheimer’s Society in London. Bosses were so impressed with Laura following her two week placement through Whizz-Kidz she was offered a three months paid internship which ended in December 2010.

“I was absolutely elated when I got the three-month job! I am more than capable of working, just the same as so many other young wheelchair users – the problem is that there are often barriers to people like me getting jobs...”

“Whizz-Kidz’ work placement scheme helps you find work, and is brilliant because you gather experience of the workplace environment and develop all kinds of skills, which really improve your career prospects for the future.”

Skillz for Life

Young wheelchair users get to take part in our Skillz for Life training. The programme teaches important life skills to help young disabled children make the successful transition into adulthood.

Using interactive multimedia, training days are always fun, relevant and interesting; and, importantly, challenging.

The programme has a ‘foundation’ session based on the top ten attributes a young person needs to grow and develop (as defined by UNICEF). We also look at healthy living, communications skills, media training and public speaking.

Participants are supported throughout life skills training through a secure e-learning website where they are able to communicate with fellow attendees, trainers and mentors in between training days.

In 2010 we trained 116 young people and all the sessions were designed and developed in conjunction with young disabled people.

Getting better

To ensure our Skillz for Life training is as effective as possible we listen to and actively consult with our young people, developing the programme with their ideas and feedback.

We always aim to be better as a charity but the feedback we receive is hugely encouraging. For modules 1, 2 and 3 of our Skillz for Life training, 82% of the young people who took part rated it an 8 or higher out of 10. 63% said the training exceeded expectations. Our trainers and disabled role models also got the thumbs up with 70% describing them as brilliant.

But most importantly, 78% said they would use what they had learnt in real life.

Work experience

For many young disabled people getting a Saturday job or a work placement through school just doesn’t happen.

The results of a 2010 Kidz Board schools consultation reaffirm existing evidence that disabled children are missing out on work experience opportunities that are essential for their successful transition into adulthood.

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A fun childhood, a brighter future

“My daughter has had such low self esteem for a long time due to her disabilities and Skillz for Life has really helped to build her confidence. She has had great fun at the sessions and it has enabled her to develop socially and mix with a group of other young people who are like her. It has also given me a chance for some respite which is much needed.”

Parent of young participant

Whizz-Kidz Annual Review 2010/11
A fun childhood, a brighter future

Camp Whizz-Kidz
Camp Whizz-Kidz is a three-day residential course that brings together key elements of all Whizz-Kidz training programmes. Participants get the chance to learn a range of skills like wheelchair skills, cooking their own meals, budgeting, making music as well as taking part in drama and role play activities.

Participants have a set of daily fun challenges as well as meeting inspirational, empowering role models. In 2010 Whizz-Kidz delivered two Camp Whizz-Kidz events funded by and in partnership with Kent and Bexley County Councils.

“I would definitely recommend Camp Whizz-Kidz to any young person with a disability, because it really does help to prepare you for adult life. I hope Kent County Council will continue to offer the camp to other young people in Kent, because I have learnt so much and I have come away from the camp feeling really positive about my disability and my future.”

Camp Whizz-Kidz Participant

11 year old Toyin attends the Croydon Ambassador Club where she has had the chance to make lots of new friends and at the same time build her confidence. Toyin also attended Camp Whizz-Kidz – a three day residential event where she got the chance to learn practical skills like shopping and cooking, and making important choices through game play and drama.

Toyin said:
“I loved it all. I liked making new friends and being part of everything. I like coming to Ambassador Clubs and I never get bored at Whizz-Kidz events!”

Toyin

Whizz-Kidz Annual Review 2010/11
In 2010 our Young Ambassadors took part in over 325 events around the country including wheelchair skills training, campaigns and club meetings.

Wow! impressive or what!!
Power shifted at the 2010 General Election, meaning many of the MPs with which we had built good relationships left Parliament. But with Whizz-Kidz being Whizz-Kidz we weren’t likely to hang around pondering the future. Our mission is clear, whichever party is in power.

As soon as the votes had been counted every Ambassador was asked to write to their local MP introducing themselves and the work Whizz-Kidz does locally and nationally to help young disabled children.

We had a fantastic response, both from our Ambassadors and the MPs they were writing to. Many took the time to write back, some wanting to visit their local Ambassador Club, to see our Wheelchair Skills Training in action or to join our All Party Parliamentary Group on Paediatric Wheelchair Reform.

The All Party Group had a series of evidence hearings in Parliament; witnesses included Department of Health officials, Consultant Paediatricians, Paediatric Occupational Therapists and several of our young beneficiaries – all of whom talked about the difficulties young people experience accessing mobility equipment from the NHS. As the main sponsor for the All Party Group Whizz-Kidz will be helping them to produce a report from the hearings which will be published early on in 2011.

As a charity, we greeted the new government with a respected reputation, allowing us to form relationships quickly. In 2010 Whizz-Kidz secured high-profile meetings with Sarah Teather (Minister for Education), Maria Miller (Minister for Disabled People), Anne Milton (Minister for Health) and Rt Hon Oliver Letwin (Cabinet Minister).

Once again we were present at the main political party conferences meeting with MPs, civil servants and key decision makers to ensure Whizz-Kidz informs new policy and legislation.

And our work with the NHS means that going forward we will continue to build strong relationships at the highest level of government, raising awareness of the need to improve wheelchair provision for disabled children and young people.

In March 2011, Ambassadors Lucy Davies and Josh Surgeoner travelled to London to meet the Minister for Disabled People, Maria Miller, to interview her on disability and accessibility, schools, and changes to the Disability Living Allowance.

The trip was part of a joint project between Whizz-Kidz and the Office for Disability Issues (ODI), which aims to encourage young disabled people to know their rights under the UN Convention on the Rights of Persons with Disabilities.
Trusts, lottery and statutory fundraising

2010 proved a highly successful year for the trust, lottery and statutory team at Whizz-Kidz, with income growing by over a third to more than £1.6m. Across the UK, trusts and foundations who understood the immediate life-changing impact of our work chose to support us in their hundreds. The support of these donors is crucial to our mission and we are grateful to them all.

Top of the list of our generous donors for mobility equipment was The ACT Foundation (£79,000) confirming, once again, how significant the Foundation’s partnership is with Whizz-Kidz. ACT’s support changed the lives of 41 children across the UK; a new record for which we sincerely thank them.

Valued major donations also came from Garfield Weston (£40,000), the May and Stanley Smith Charitable Trust (£22,000 – the second part of a two-year donation) and long-term donor, The Priority Trust (£17,500). The generosity of the Florence Nightingale Aid in Sickness Trust (£18,100) provided independence and freedom for ten manual wheelchair users, bringing to 31 the number of children assisted by this Trust since 2007.

The Big Lottery Fund backs Whizz-Kidz

An outstanding donation of £537,000 from The Big Lottery Fund through its Young People’s Fund 2 (the second instalment of a five-year grant) enabled the charity’s Young People’s Team to establish a network of 40 local Ambassador Clubs. Hundreds of young wheelchair users joined the project, learning new skills and uncovering hidden talents along the way. Their campaigning effort will make a difference to their lives and the lives of others across England.

Further good news came from The Big Lottery Fund in February 2010 following an application to the Reaching Communities programme. Over the next three years, nearly £500,000 of Lottery support will now go towards supporting hundreds of Whizz-Kidz wheelchair skills training schemes in England.

E-Learning

Thanks to an innovation grant of £40,000 from the Department of Health Third Sector Investment Programme, we’ve been able to expand the range of e-learning content available on our Kidz Unlimited website with a range of unique health and well-being modules aimed specifically at young wheelchair users.

Children in Need support Whizz-Kidz

Completing the year’s success story was the decision of BBC Children in Need to support Whizz-Kidz with two new grants. The first donation of more than £56,000 over two years will support the work of one of Whizz-Kidz’ key wheelchair skills trainers in the London and South East. While funding of nearly £300,000 will allow Whizz-Kidz to establish a network of Ambassador Clubs in Scotland, Wales and Northern Ireland.

This major new grant is part of the UK wide Fun and Friendship Programme, a three-year programme funded by BBC Children in Need to help disabled young people meet friends and have a good time, as independently as possible. Our Ambassador Clubs are one of only ten projects funded by this programme.
Regional fundraising
Our dedicated band of volunteers and supporters in the Midlands region had a record year, raising over £100,000 for the first time. Our Rugby volunteer team held a wide range of events throughout the year including quiz nights, collections, runs and fetes, raising £2,300 for Whizz-Kidz; and they plan to double their target in 2011.

The Central London volunteer team also held a comedy night called Whizz Comedy at which the six acts all waived their fee for the night.

In the North West, Warburton’s technical solutions team and suppliers held a golf day in June raising £16,725 in one day for children in Lancashire.

We are extremely grateful for the continued support of local groups such as Lion Clubs & Rotary, also university RAGS across the UK raised over £30,000 by holding collections and Barts University in London took part in a Skydive raising £5,000.

2010 also saw the further growth of the Regional Fundraising team with additional fundraisers recruited in the South East and North West, enabling us to provide more local support to our passionate supporters and to increase the fundraising and awareness of Whizz-Kidz.

A nationwide audience for Whizz-Kidz
Whizz-Kidz was delighted to win The Blue Peter Appeal for 2010 – 2011. We launched our Go Cardz appeal in September live on Blue Peter to a nationwide audience.

The Go Cardz appeal asked Blue Peter viewers to make Christmas cards which were then sold in over 600 Tesco stores across the UK. Our target was to raise £80,000 to fund 100 clinics providing mobility equipment to children and young people on the day of assessment.

The public response was magnificent with over 100,000 Blue Peter viewers up and down the country sending in over 180,000 unique hand made cards from the materials we supplied.

The massive job of preparing, packaging and distributing the cards was only achieved thanks to the fantastic support of 700 volunteers who worked in our temporary fulfilment centre, kindly donated by Land Securities.

We must also thank the IT Job Board for help with online marketing and Tamba who produced a viral game to promote the campaign. Over the course of six weeks this game was played by over 375,000 people and reached number 1 in the UK Viral game chart.

Thank you, as ever, to our supporters. None of this would have been possible without you.

Lucy Manion, 2010 Runner

“It was an absolute pleasure and privilege to run for Whizz-Kidz; it was so well organised from signing up months ago to running the race yesterday. I will highly recommend this charity to friends interested in taking part in years to come.”

Events fundraising
A record breaking £1.58m was raised through our events this year, a 25% increase on 2009’s total. A huge 500 strong London Marathon team raised £129m, the highest marathon total in Whizz-Kidz history. Our top fundraiser made an amazing £30k single-handedly.

Seven Tesco Corporate Purchasers brought in £73k from running the New York Marathon and 19 triathletes raised £25k doing the London Triathlon, tripling their original target figure. We grew our income from established events and introduced a wealth of new ones including the Brighton and Edinburgh Marathons, the Royal Parks Half Marathon and bespoke UK walking weekends.

We are looking forward to growing our portfolio even further in 2011 with the introduction of the Whizz-Kidz Neon Night Walk, triathlon event "tri for life" and Olympic sporting event “Gold Challenge”.

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Individual giving
Despite recent economic uncertainty, our individual donors continued to support us. Whether it be responding to one of our supporter mailings or donating regularly (for example via a monthly direct debit), our valued supporters showed their commitment to helping transform the lives of disabled children.

2010 also saw us begin a pilot fundraising initiative to recruit new committed supporters face to face in privately owned sites such as shopping centres. This should enable Whizz-Kidz to increase its level of predictable and sustainable income and ultimately help many more disabled children.

We are also extremely grateful for the support of our major donors who, despite challenging economic times, were able to make sizeable donations to Whizz-Kidz to help transform young lives.

Corporate partnerships
Thank you to all our corporate partners who supported us through a challenging year, raising over £400,000 in 2010. Once again Tesco and Accenture have provided fantastic support in our work with the NHS and our partnership with Blue Peter.

Intercontinental Hotels Group partnered with us and fundraising got going in mid May, still managing to raise an incredible £89,000. They will continue supporting us as their official employee adopted charity and have a further target of £100,000 for 2011. They have also kindly agreed to provide work placements for our young Ambassadors.

Molson Coors employees voted for Whizz-Kidz to be their next charity of the year for 2010 – 2011. In their first year they managed to raise over £44,000, with the board agreeing to match it to take it to almost £90,000 for the year! Molson Coors has provided support with prizes, also offering their expertise and time to enable Whizz-Kidz to raise more money through other fundraising opportunities.

QMHI are one of our longest serving partners and continue to engage with our Ambassadors and raise vital funds to provide more kids with the wheelchairs they need. This year they raised over £25,000 towards our work.

Another new partner was Travis Perkins Supply Chain Division who have partnered with us for two years and raised a magnificent total of £52,000, smashing their target of £48,000.

We embarked on the first year of our partnership with New Look and raised £55,000 with a magnificent effort, in particular from the staff in the Footwear and Accessories division.

Other partners who continue to support us with much valued funding and support are Axa, Legal and General and Cantillon.
We continue to be humbled by the dedication and support of so many people. For all those that helped make a difference in 2010: thank you.
Income Breakdown 2010

- Primary Care Trust Income (11%)
- Corporate Partnerships (8%)
- Events Fundraising (30%)
- Trusts & Statutory Fundraising (31%)
- Regional & Community Fundraising (5%)
- Individual Giving & Major Donors (7%)
- Investment and other income (8%)

Total Income £5,275

Expenditure Breakdown 2010

- Mobility Equipment (22%)
- Mobility Services & Maintenance (25%)
- Awareness & Young People (21%)
- Running Costs (Governance) (1%)
- Fundraising & PR (31%)

Total Expenditure £5,614

Income 2010 £000s

- Primary Care Trust Income £588
- Corporate Partnerships £417
- Events Fundraising £1,589
- Trusts & Statutory Fundraising £1,615
- Regional & Community Fundraising £295
- Individual Giving & Major Donors £365
- Other (Gifts in Kind, bank interest) £406
- Total £5,275

Costs 2010 £000s

- Mobility equipment £1,209
- Mobility services £1,383
- Awareness & Young People £1,198
- Running Costs (Governance) £46
- Fundraising & PR £1,778
- Total £5,614

For every £1 we spent, 68p was spent on transforming young lives, 1p on running the charity and 31p was invested in fundraising to make another £1.

Our overall expenditure in 2010 was £5,614k of which £2,592k was spend on mobility equipment and services such as therapists and wheelchair skills training. £1,198k was spent on Awareness and Young People services such as Life Skills. £1,778k was spent on Fundraising and PR and £46k on Running costs (Governance).
There are many ways you can support Whizz-Kidz and change a disabled child’s life forever:

• volunteer your time
• donate
• sign up for an event or marathon
• raise awareness and fundraise locally, get your company involved.

To find out more visit www.whizz-kidz.org.uk

Your support will help us to help more disabled children and young people – and ensure that everyone fulfils their potential.

Why not join our Facebook group or start following us on Twitter and keep your finger on the pulse of all our activities.

www.facebook.com/whizzkidz
http://twitter.com/whizzkidz

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Whizz-Kidz is the working name of The Movement for Non-Mobile Children
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