

Sample Social Copy

Team Whizz Kidz, London Marathon 2026

General Post:

I'm taking on the London Marathon this year in support of Whizz Kidz, the UK's leading charity for young wheelchair users.

Every mile I run will help provide mobility equipment, skills training, and opportunities for children to live life without limits. 🏃

If you'd like to cheer me on, the best way is by supporting my fundraising here 📌
[Fundraising link]

Together, we can help young wheelchair users go further ❤️

General Post 2 (suggest posting around payday)

This year, I'm taking on the London Marathon in support of Whizz Kidz, the UK's leading charity for young wheelchair users.

If you'd like to help support Whizz Kidz to provide life changing wheelchairs for young people, why not donate a pound for every mile I'll be running? 🏃

[Fundraising link]

The right wheelchair can mean independence, confidence and freedom ❤️

General Post 3 (option to share Strava progress or a training selfie)

Today, I'm proud to have run {insert miles, or route} as part of my marathon training. 🏃

It's not been easy motivating myself to run in the cold wet weather, but all the wonderful donations from friends, family and colleagues have made it worth it. ❤️

Check out my fundraising link and make a huge difference to Whizz Kidz, the leading charity for young wheelchair users here 📌
[Fundraising link]

Other fundraising posts:

Fundraising milestone 1

I've been training hard for the London Marathon, which I'm running in support of Whizz Kidz.

Help me reach my first big fundraising milestone of £500, every pound raised will help young wheelchair users to enjoy all of life's opportunities and activities 🌟

[Fundraising link]

Together, we can help young wheelchair users go further 💖

Fundraising milestone 2

If I reach £1,000 in marathon donations, I become the proud owner of a beautiful yellow Whizz Kidz running vest!

Help me stand out so you can wave at me from the sidelines 🙌

[Fundraising link]

The right wheelchair makes a real difference, together we can make that difference 💖

Fundraising milestone 3

Over the last few months, I've been training hard for the London Marathon, which I'm running in support of Whizz Kidz. 🏃

I have one final fundraising target to reach before the big day and I'd really appreciate your help by supporting with a donation or sharing this post! 📱

Help me reach my final fundraising target of £2100, every pound helps young wheelchair users go further 💖

[Fundraising link]

Progress Posts:

1. Kick-off / Announcement Post (training begins)

Big news – I'm running the London Marathon this year!

I'll be taking on 26.2 miles to raise funds for Whizz Kidz, the UK's leading charity for young wheelchair users.

Training starts now – and I'd love your support along the way. You can sponsor me here: [Fundraising link]

Every donation = more independence for a young wheelchair user. Let's do this! 🏃

2. Mid-training Update Post (suggest posting with a training selfie)

Long runs. Tired legs. Early mornings... Training for the London Marathon is tough – but every step is worth it when I remember why I'm running.

I'm fundraising for Whizz Kidz, who transform the lives of young wheelchair users by providing mobility equipment and life-changing opportunities.

I'm halfway through training – and running towards my fundraising goal. Can you help me reach it? 🙏

Donate here ➡ [Fundraising link]

3. 1–2 Weeks Before Race Day

It's nearly here... London Marathon day!

After months of training, I'll be lining up on the start line to run 26.2 miles for Whizz Kidz.

Every pound raised helps empower young wheelchair users to have the freedom and independence they deserve. ❤️

I'd love your support to help me hit my goal before race day ➡ [Fundraising link]

Together, we can change young lives!

4. Race Day Morning Post

Today's the day!

I'm about to take on the London Marathon – 26.2 miles through the streets of London in support of Whizz Kidz.

Running for this cause means the world to me. Please cheer me on from wherever you are, and if you'd like to support, you can still donate here: [Fundraising link] ❤️

Let's make every mile matter!

5. Post-Race Thank You

26.2 miles. DONE. 🏆

Running the London Marathon was one of the hardest things I've ever done – but knowing I was doing it for Whizz Kidz kept me going every step of the way. Thank you SO much to everyone who donated, cheered, and supported me. Together we've raised [£X] for young wheelchair users to live life without limits ❤️ What a day. What a charity. What a community. 🙌