

WHIZZ KIDZ

We're here
for young
wheelchair
users



Our guide to fundraising

Welcome to Whizz Kidz!

Thank you for choosing to support Whizz Kidz. The money you raise will help more young people across the UK get the wheelchairs, support and opportunities they need to go further in life.

Whether you have your own fundraising ideas or are looking for some inspiration, this guide will give you everything you need to raise invaluable funds and have fun along the way!

The difference you will make

There are over 75,000 young people in the UK who need to use a wheelchair to be mobile. Unfortunately, they cannot access the equipment that fully meets their needs through local services.

At Whizz Kidz, we want to build a society in which all young wheelchair users are mobile, enabled and included. With help from supporters like you, we can provide high-quality wheelchairs and mobility equipment tailored to each child's needs.

We also deliver training, fun activity programmes, social events and employability services, enabling young people to develop independence, skills and confidence. We campaign for a fairer and more inclusive society for young wheelchair users and their families – but we need your help.

Your support will allow us to continue our vital work and reach even more young people – thank you.

This guide contains fundraising ideas, advice to make sure your event is safe and legal, and information on how your fundraising will make a real difference.

We are here to help, so if you can't find the information or resources you need, please get in touch with us at events@whizz-kidz.org.uk or call 020 7233 9696.



How you can make a difference



£27 could pay for a young person to take part in a Whizz Kidz activity session. From wheelchair rugby to robotics, our programmes build confidence and independence. They are a great way for young wheelchair users to meet up and make new friends.



£600 could enable a Whizz Kidz Mobility Engineer to carry out a Repair & Maintenance appointment with a young wheelchair user. Visiting them at home or school, any equipment problems can be fixed so they can continue to use their wheelchair safely and enjoy their independence.



£99 could provide an hour of support for a young wheelchair user and their family from an expert Whizz Kidz therapist. An initial phone assessment with a family will let us start understanding their needs and begin identifying the right equipment to give them more independence and freedom.



£1,300 could pay for Whizz Kidz to provide an adapted trike for a young person. Many young wheelchair users cannot ride standard bikes due to physical impairments or restricted movements. At Whizz Kidz, we know the sheer joy an adapted trike can bring to a disabled child's life. Our trikes give them a safe way to play and have fun with their friends.

£350 could fund a child's Whizz Kidz Wheelchair Skills Training course. This is where a young wheelchair user can learn how to navigate the world safely, confidently and in style. Through fun games and activities, they can develop all the skills they need to open up their world, become more independent and reduce isolation.



£6,000 could fund Whizz Kidz to provide a powered wheelchair to a young person. These life-changing pieces of equipment allow children to participate fully at school and in social activities and help them keep up with siblings and classmates. Specialist features, like seat-risers, help young people be more independent, so they can reach a toy or book they want from a shelf or speak to their peers at eye level.

Get inspired

Here are some quick and simple ideas to help you raise funds for Whizz Kidz. You'll find loads more on our website – whizz-kidz.org.uk/supporters/fundraise/fundraising-support

Things to do with colleagues

- 1 Odd job coupons:** Offer to complete some of your colleagues' mundane office tasks for a donation. Your boss may be willing to donate a few quid for you to shred that stack of files sitting on their desk for years.
- 2 Host the real after-party:** Got a work do coming up? Set up a coffee and croissant station in the office the next day and charge your tired party-animal colleagues. Bring in a toastie maker to add extra appeal!
- 3 Quiz night:** What better way to spend some fun time with your colleagues than hosting a quiz? Hold it in your workplace or at your local pub, write or find questions online and charge for entry.



Involving friends and family

- 1 Taster day:** Are you in a club or sports team? Why not host a taster day where people can try your sport or hobby for a donation? You can recruit new team members while raising serious money.
- 2 Games night:** Has your local pub or café got a great selection of games? Even better could you be the host with the most from home? Charge per game and offer to teach newbies the rules.
- 3 Dog walking:** Get Rover involved in your good deeds too. Offer to walk your neighbours' dogs for a donation.



Online and from home

- 1 Bad habit box:** Do you live with a potty mouth or someone who leaves dishes in the sink? Time to put them to good use! Every time someone is guilty of an offence (including yourself!) make a donation and keep a tally.
- 2 Film premier:** Pick a movie that is hard to come by (i.e. not on streaming platforms), and charge family and friends a small admittance fee. Go all out and offer snacks and drinks for an extra donation.
- 3 Donate your commute:** Working from home? Donate what you would have spent on travelling to work – you could even add on your morning coffee and lunch.



Sharing your fundraising page



Instagram and Facebook

Post your photos and stories from your training sessions across both platforms, reminding followers they can sponsor you. And, of course, share the medal shot when you have completed your event to get those last-minute donations. Simply add your fundraising page link to your IG bio!

Twitter

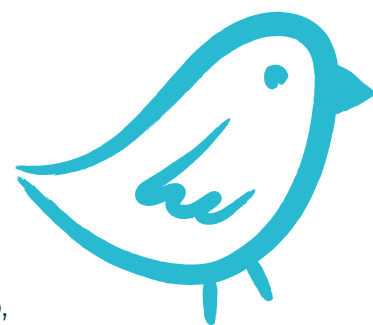
Keep your followers updated and even try tweeting your friends and family a link to your fundraising page to donate – could even be a celeb! Tag us @WhizzKidz for a retweet.

TikTok

Creating videos that give your audience an inside look at your training experience can inspire donations. Add your fundraising page to your bio, and if your profile is public, TikTok will show your video to audiences beyond your followers, reaching a wider group of potential supporters.

Whatsapp

Share your fundraising page link in all your Whatsapp chats and groups to remind friends and family to donate!



Meet David, one of our fundraisers



When David joined Team Whizz Kidz for the London Marathon, he committed to meeting a significant fundraising target. Read how (with the help of family, colleagues and his trusty tutu) he successfully smashed his sponsorship target.

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“I was first inspired to fundraise for Whizz Kidz after covering for a colleague who was teaching at a specialist school that catered for students with disabilities.

“I was keen to run the London Marathon again, and after many failed attempts to enter the ballot, I realised that **by joining Team Whizz Kidz, I had the opportunity to help young people get mobility and more freedom.** The fundraising was a little daunting. In a previous year, when I had fundraised, I'd been working as a college lecturer so I could ask my students to sponsor me, but I was now self-employed.

“I discussed my marathon challenge with my family, and we decided I should take part in fancy dress. My granddaughter deciding on the tutu (I served in the RAF as a technician where our nickname was “fairies”). I ran around the village dressed as a fairy, it was really scary, but I became a local social media legend! This meant I could spend some time online talking about Whizz Kidz's work and promoting that **I would run 10k around the village three times a week, which raised a whopping £1,400 through my fundraising page.**

“Through becoming a bit of a local legend, people started to donate towards my fundraising in cash when they saw me out running. **I've received £200 in donations from the local rotary club and been invited to a fancy dress sports day at a local school where they raised £112 towards my fundraising.** I've even appeared in the local pantomime twice!

“While you don't have to don a tutu specifically, I would recommend any fundraisers get involved in their local area to drum up sponsorship. See if you can get your story published in a local paper. Speak to local schools, clubs and businesses. When **they hear your passion for Whizz Kidz, they'll want to support the amazing challenge you're taking on.**”

How to pay in your fundraising

Online

Please set up your own JustGiving page, justgiving.com/whizzkidz, or you donate directly to our website here – secure.whizz-kidz.org.uk/public/index.aspx

Bank transfer

If you would prefer to donate directly to our bank account, please get in touch with us at events@whizz-kidz.org.uk.

By phone

You can call us on 020 7789 6111 to pay using a credit or debit card. Please make sure you have your card details ready.

By post

You can send us a cheque in the post payable to “Whizz Kidz”, and please include a note to tell us about your fundraising.

Whizz Kidz, 2nd Floor, 20 Park Street, London SE1 9EQ

Contact us

Need more support or inspiration? We're here to help!

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